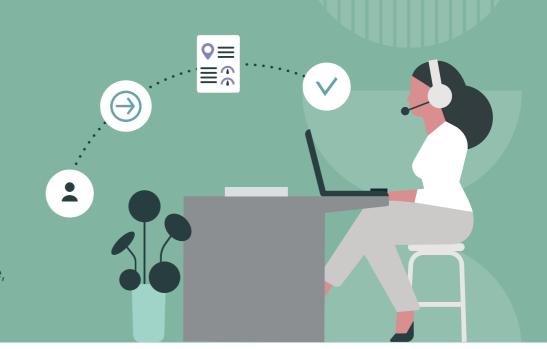
servicen_ow_®

Scaling order management to your needs

Navigating a world of complex order capture, validation, and fulfillment processes



Outdated ordering processes and systems aren't built to help communications service providers (CSPs) seize the much-needed revenue streams made possible by 5G and other technology enablers. CSPs often struggle with:

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MULTIPLE PRODUCT CATALOGS

create complexity and slow time to market



DISPARATE ORDERING SYSTEMS

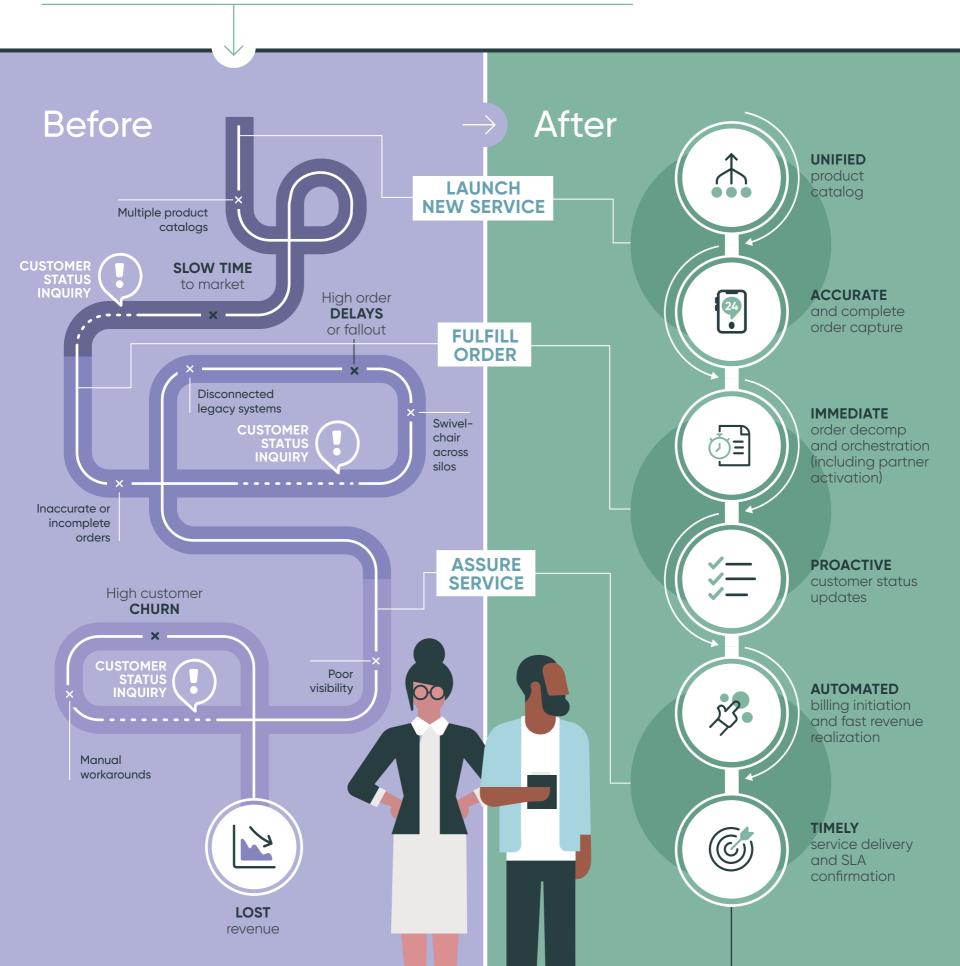
create inconsistent experiences for customers and force unnecessary swivel-chair operations for employees



INACCURATE OR INCOMPLETE

ORDER CAPTURE leads to order delays or fallouts, revenue delays, and pre-activation churn

What got you here is not going to get you where you want to go. Today's approach to order management is holding CSPs back.





Order Management for Telecommunications

CSPs need to quickly launch new high-margin services, find efficiencies, and, most importantly, assure the products and services work how they're supposed to. With Order Management for Telecommunications, you can:



by streamlining, automating, and speeding the order fulfillment process



ENSURE CUSTOMER SUCCESS

and increase loyalty with quick, painless experiences

Accelerate growth for telecom by uniting order management and assurance on one platform. With ServiceNow, CSPs launch services and realize revenue faster, while ensuring customer success.